

## Liaison Committee 2018/19 Annual Report June 2019

The Liaison Committee (the “Committee”), a standing committee of the Board that meets monthly, works to develop and recommend Committee policies to the Board to:

- ensure appropriate and timely communication with the Hospital’s various public;
- carry out special projects at the request of the Board of Directors;
- report to the Board, the public attitude about the Hospital;
- identify area needs and priorities and recommend strategies to meet those needs;
- share information and knowledge of PSFDH with general public and health care community partners;
- serve as a mechanism to exchange ideas and concerns related to the Hospital; and
- attend various hospital-related and community health care group event all in support and realization of the goals and priorities set by the Hospital's Strategic Plan.

The Committee is focussed on the relationships between the hospital and its broader community. It has representation from the Board and benefits from participation by a representative of the hospital’s Patient and Family Advisory Council.

This year a number of important initiatives were the principal activities of the committee.

### **10-Year Capital Plan**

The ten year capital plan of the hospital is driving much of this activity. That document reveals that, on average, the hospital must raise just over \$3 million per year to meet its capital needs. Annual capital funding is provided exclusively by contributions from the hospital community. There is no other source for funds to build and renew our capital equipment or to introduce new systems and technology. Currently, just over \$ 1 million is being contributed annually by the hospital’s two foundations – the Smiths Falls Community Hospital Foundation and the Great War Memorial Hospital Foundation. The shortfall is the focus of two of the committee’s current activities

### **Capital Alliance**

The Committee reports to the Hospital Board on the PSFDH Capital Alliance, a joint initiative of the hospital and its two foundations to develop strategies to increase public donations. There is currently a contract for a review of strengths and opportunities and strategic plan to raise additional funds is being developed. The goal is to almost double current fundraising.

### **Municipal Working Group**

Last year, Committee established the Municipal Working Group from among its members to develop a strategy to raise capital funds from municipalities in the hospital service area. The hospital is a major economic driver in the local economy and there is a strong case for municipal investment in the hospital

capital program. The County of Lanark, Tay Valley Township, the Township of Rideau Lakes, Town of Perth and Town of Smiths Falls have all agreed to contribute to the hospital core capital needs. In year 1, in excess of \$500,000 has been raised through this program. Mayors John Fenik of Perth and Shawn Pankow of Smiths Falls, both members of the Liaison Committee, led this significant undertaking and donated countless hours of their time to it. The hospital community is enormously grateful to them for their selfless leadership.

The Committee will continue to work closely with the municipalities served by the hospital to encourage continued funding and contributions from the local municipalities that have not yet joined the program. The Hospital Board is sincerely appreciative to the municipalities that have agreed to support its core capital needs. The Committee will soon be recommending to the Board means of recognizing these new capital partners and methods of being accountable to them.

### **Other & Ongoing**

The Committee has deferred consideration of the hospital's communication plan, pending an opportunity for input from the new CEO.

With guidance from staff, and on advice from the Committee, the Hospital Board has established a monthly reporting system that is made available to the public to enhance accountability and to illustrate the utilization of service areas and financial position.

Respectfully submitted,  
Gardner Church, Chair  
Liaison Committee, PSFDH