

Board Committee Report

Submitted To: PSFDH Board of Directors
Submitted by: S. Anderson (Chair)
Committee: Communications & Development Committee

Date of meeting: Tuesday, April 14th, 2026

Key Messages:

The Communications and Development Committee met on April 14, 2026, following the joint Campaign Education and Planning Session (retreat) of the Hospital and Foundation Boards, facilitated by KCI. The retreat provided a valuable opportunity for shared learning and alignment, and the Committee's discussion focused on key takeaways and immediate next steps to advance campaign readiness.

Campaign Education and Planning Session

The Committee reflected on the joint session and the importance of maintaining momentum following the productive discussions with KCI. Members noted the value of a coordinated and well-informed approach to campaign planning, supported by ongoing board education and clear visibility into project timelines and expectations.

Immediate Next Steps

To support continued progress, the Committee identified the following priorities:

- **Campus Planning Timeline:** Management will develop a detailed timeline for planning the new campus, to be presented to the Board in June. This timeline will be a critical tool in shaping the sequencing and readiness of a future capital campaign.
- **Board Education:** In the coming weeks, the Foundation will provide Hospital Board members with educational materials related to philanthropy and campaign preparation. This will support a deeper understanding of campaign expectations and the role of board members in successful fundraising efforts.
- **Standing Board Agenda Item:** The Committee recommends that campaign preparation become a standing item on Hospital Board meeting agendas to ensure sustained focus, oversight, and engagement.
- **Board Philanthropic Participation:** The Committee reaffirmed its commitment to achieving 100% philanthropic participation from Hospital Board members. Following individual discussions between the Foundation and each Board member to better understand giving capacity, the Committee anticipates establishing a joint fundraising goal for the Board.

Looking Ahead

The Committee will continue to monitor progress on these next steps and support alignment between the Hospital and Foundation Boards as campaign planning evolves. The emphasis remains on building a strong foundation of governance clarity, shared understanding, and leadership engagement in advance of any formal campaign launch.