

**Perth and Smiths Falls District Hospital
Communication & Development Committee**

Tuesday, January 13th, 2026

12:00 p.m. – GWM Boardroom

Present: S. Anderson (Chair), J. Brown, M. Cohen, K. Kelly, M. Hallam, M-A Gagné, K. Clupp,
I. Boyle, C. Maloney, J. Lord, and G. Church,
Teams: A. Pellerin
Regrets: S. Pankow, R. Dyke, Dr. W. Hollis, K. Fair, M-L Hussak and S. Gauthier
In Attendance: C. Rustan, Recording Secretary

1. Call to Order – S. Anderson

S. Anderson called the meeting to order at 12:03 p.m.

2. Chair's Remarks & Introductions – S. Anderson

S. Anderson welcomed everyone to the committee.

3. Declaration of Conflict of Interest

No conflicts were declared.

4. Approval of Agenda – S. Anderson

*THAT the January 13th, 2026 agenda be approved by consensus.
CARRIED.*

5. Approval of Minutes – S. Anderson

*THAT the November 4th, 2025 Communication & Development Committee minutes be approved by
consensus.
CARRIED.*

6. Business Arising from Minutes

a) Board's Role in Supporting Philanthropy

S. Anderson provided a PowerPoint presentation on the Board's Role in supporting Philanthropy. The PowerPoint presentation is available on the Board Portal and touched on the following topics:

- Governance and Coordination
- Communications Alignment and Oversight
- Hospital Board Visibility in the Community
- Targeted Community Sessions
- Role of Board Members in Philanthropy
- Engagement between Foundation and Board
- Monitoring Progress and Accountability

The Communications and Development committee agreed that any donation to Health Care is a good donation, but a strategy should be developed as the committee wants to understand the potentially competing goals of other organizations in the community.

S. Anderson would like to work on the following:

- Complete a landscape survey of the community
- Have a future discussion regarding the legacy strategy
- Setting an annual goal for the Board to purchase an item for the Hospital
- Determine some type of measurement for Community Trust
- Utilizing Board funds to host a breakfast or lunch with potential donors
- The recruitment AD will include a clause regarding making an annual donation – Should be word smithed properly as this may cause a barrier to some who may apply

S. Anderson will bring forward the same presentation to the Board and should the Board approve the approach it will then be brought forward to the Foundation Board in February.

S. Anderson will circulate the recording for the OHA session that occurred in November 2025 after he meets with the Foundation next month.

7. New Business

Nil

8. Standing Items

a) Planning and Community Engagement Events Update

Deferred

b) 2025 - 2026 Work Plan

Deferred until the Liaison Terms of Reference are developed

9. Other Business/For Information

Nil

10. Date of Next Meeting – S. Anderson

The next meeting will take place on Tuesday, February 10th, 2026, at 12:00pm.

11. Adjournment – S. Anderson

*THAT the Communications & Development Committee meeting be adjourned at 1:23 p.m.
CARRIED.*